

OUR VALUES

Smart, Passionate, Open
Responsible, Together.

STRATEGIC PLAN 2020

Our VISION is that Basketball is established as the sport of choice for Western Australians; and that Basketball is seen as a vehicle for social good, IMPACTING the lives of all Western Australians through the achievement of social, SPORTING & community goals...



To grow and develop the game in all forms.

KEY RESULT AREAS

PARTICIPATION	FACILITIES	COMPETITIONS	PEOPLE	PERFORMANCE	ORGANISATIONS	GOVERNANCE
Increase the number of people playing the game.	Increase the number of places available to play the game.	Enhance the quality of competitions in basketball.	Ensure the development of people within and around the game.	Drive the achievement of players, coaches & officials to the elite level.	Increase the capability and capacity of Organisations managing the game.	Ensure that the game is governed well and that it prospers.

STRATEGIC OBJECTIVES

<ul style="list-style-type: none"> Encourage growth of new formats of the game. Support the ongoing growth and development of 5v5. Assist our associations to link to community through organised and unstructured play. Grow basketball in schools and local government areas. Introduce a comprehensive player registration and management system to facilitate play. 	<ul style="list-style-type: none"> Develop and maintain a comprehensive Statewide facilities plan. Expand Bendat Basketball Centre. Assist Associations to develop local facilities. Grow the reach and regularity of existing facilities. Invest in mobile facilities to drive growth. Develop a facility management model. Facilitate the development of regional / metro hubs. 	<ul style="list-style-type: none"> Provide opportunities for the community to play basketball. Encourage the development of local opportunities to engage in the sport through carnivals, events and tournaments. Drive innovative new formats of the game to engage the community. Provide an elite junior competition state level. Provide a state wide elite competition. 	<ul style="list-style-type: none"> Ensure the availability of skilled volunteers to deliver the game. Provide the training mentoring and support for people within and around the game. Increase the access to higher quality coaching at all levels. Enhance knowledge and application of the rules of the game. Reward, recognise and retain volunteers. Become a leader in the field of education, training and development. 	<ul style="list-style-type: none"> Educate and develop elite level coaches. Educate and develop elite level referees. Educate, train and develop elite athletes to be leaders within our sport and achieve on the national stage. BWA to become a leader in the field of education, training and mentoring of elite sports people. Develop a network of academies and High performance centres throughout WA. 	<ul style="list-style-type: none"> Ensure the sport remains relevant to the community. Ensure the sport has the financial capacity to meet its needs. Ensure the sport communicates with members, participants and stakeholders. Develop partnerships to grow the game and its reach. Support the capacity building of the members. Maintain, display and promote the history. 	<ul style="list-style-type: none"> Develop a strategy and planning process annually. Ensure the boards of basketball implement best practice governance. Ensure the sport has the systems and policies in place to effectively govern. Ensure the sport has considered and addressed risk and compliance requirements. Ensure the sport is monitoring and managing its performance.
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MEASURES & TARGETS

<ul style="list-style-type: none"> Increased affiliation numbers Increased participation in basketball activities. Increased participation in schools. Increased activity in the community / local govt. Increased fans of the game through attendance, consumption or engagement. One community participant database used by all. 	<ul style="list-style-type: none"> Increased No. of indoor courts, including being accessible. Increased No. of outdoor courts available and accessible. Acquisition of temporary outdoor courts for tournament use. Increased availability of community facilities. Expansion of quality Basketball Centres. Number of new facility developments. 	<ul style="list-style-type: none"> No. of regional tournaments-competitions. Increase the reach of elite and sub-elite competitions to regional areas. No. of people engaged in 3v3 competitions. No. of players regularly playing in affiliated domestic competitions. % satisfaction of players within the game. Increased competitiveness within elite competitions. 	<ul style="list-style-type: none"> Increased No. of accredited Coaches / Referees / Technical officials. Increased quality & enhanced capability of Referees / Coaches. No. of Trainers and presenters in each regional zone. A professional development conference held annually. Development of a library of educational resources. 	<ul style="list-style-type: none"> Increased No. of athletes selected to represent Australia at all levels. Performance by WA teams at the national championships / top 6 target. No. of regional academies / sub-elite programs delivered within the regions. No. of level 1, 2 & level 3 coaches. No. of level 1, 2 and level 3 referees. No. of invites to ADC's / 3 per age group. 	<ul style="list-style-type: none"> Increased digital media presence. % of registrations online. No. of financial sustainable organisations. No. of industry employees. The implementation of a volunteer recognition program. % of government funds to overall revenue. No. of facebook, instagram, twitter feeds and hits. 	<ul style="list-style-type: none"> % of Boards complying with best practice governance principles. Achievement of yearly goals. Policies and procedures are regularly reviewed and updated. Strategic plan is reviewed annually. The sport maintains an up to date risk register. That each region reports annually on its progress towards its regional plan.
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