



CHOOSING A PRIVATE COACH OR ACADEMY GUIDE

If you are considering signing your child up for extracurricular basketball training outside their association framework, please have a read through of the below.

With many suitors in the marketplace providing extra training services, here are some simple steps below to find the appropriate provider for you and your child's needs.

1. Background Check

- Staples such as a Working with children's check (WWC) should be had by anyone working in this space.
- You can also ask for a Police background check too.
- Do not feel intrusive by asking for these documents, any professional would be glad to share this info with a potential customer.

2. Insurance

- Does this provider have insurance coverage?
- In case anything was to go wrong during a training session (accidental collision, injury etc.) with your child.

3. Coach Accreditation

- Has the service provider got a current and up to date Nationally recognised coaching accreditation?
- Community Coach is the entry level accreditation followed by Club Coach and Association Coach accreditations. An accreditation will ensure the provider has been taught the basics and intermediate level skills and concepts.

4. Purpose

- What is the reason for sourcing a private coach or academy for your child?
- Is the goal to form a further love for the sport, is it purely for fun or is there a goal attached to attending (making a WABL team etc..). Once you understand your purpose finding a provider that suits your needs becomes a lot easier.

5. Experience

- Does the provider have experience, as a player or coach, matching the purpose of why you are potentially having your child attend?

- Going to a provider with little coaching experience may not suit a child wishing to improve specific skills to gain selection into a representative team and conversely attending a provider with high and elite level clientele might not be best suited for a child looking to have some introductory fun with the sport.

6. Understand

- This is a business; you will be told things you want to hear.

- Your child's enjoyment of the sport is paramount.

- That the cost should mirror the service provided.

- Value honest feedback, even if it may be hard to hear.