

refbook
1/18 Prospect Place
Boronia VIC Australia
info@refbook.com.au

MEDIA RELEASE

15/3/2021

Basketball Western Australia and refbook partner up

refbook will be the Technical Officials Digital Partner for Basketball Western Australia, providing a dynamic platform for basketball officials across the states' various competitions.

refbook is a cloud-based software that facilitates the management and assignment of sports officials. The online solution will provide the flexibility and functionality needed across Western Australian basketball, servicing junior leagues through to state championships and NBL1 West.

refbook Head of Commercial, Jon Chapman, said the partnership with Basketball WA has developed over an extended trial with both organisations enjoying the benefits of technology partnership.

"refbook is excited to publicly announce our partnership with Basketball WA, where we'll deliver the technology that assists managing their officials," Chapman said. "We have been closely working with the team at BWA for almost 12 months, and their professional feedback and feature requests has allowed the partnership to deliver value for both organisations."

Basketball WA Official Manager Blaine Krapljanov said refbook understands the needs of both officials and assignors, and has an exciting vision for the future.

"Basketball WA is excited to build a relationship with refbook, which we will invite the technology to be used at affiliated associations on grassroots competitions to assist with managing their officials," Krapljanov said "The partnership will deliver value to all parties and assist with providing a software solution to strengthen officiating participation throughout the journey of an official's pathway within Basketball"

As part of the partnership, refbook has announced a special package for BWA-affiliated associations, who will also benefit from a range of unique features currently in development.

-ENDS-

About refbook

refbook is a sport officials' assignment and management software from Melbourne, Australia. Its guiding principle is to use technology and automation to empower and connect sports administrators and officials. refbook is committed to providing a technology solution that meets the needs of all sporting levels, equally servicing both administrators and officials.

More information can be found at www.refbook.com.au