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Basketball WA Launches New Advisory Groups to Shape the Future of the Sport

Basketball WA is thrilled to announce the launch of its first formal advisory groups, a significant step forward in supporting the strategic and operational goals of key basketball focus areas for 2025 and beyond.

As part of an initiative to better understand the evolving needs of the basketball community, Chief Basketball Officer Tyrone Thwaites has emphasised the importance of gathering diverse insights to guide Basketball WA's future direction as it relates to basketball operations.

"Over the past few years, we've relied on informal working groups to bridge knowledge gaps and gather grassroots feedback," said Thwaites.

"These groups have been invaluable in understanding what's happening on the ground and have inspired the creation of formal, well-governed advisory groups. This ensures our teams have the right information to make informed, impactful decisions."

The new advisory groups will combine Basketball WA staff and appointed members, with a focus on adapting to the BWA's evolving strategic objectives.

The first three advisory groups—Female Participation and Engagement, Junior Competition, and Technical Officials—represent the next evolution of existing initiatives.

These groups will begin seeking expressions of interest for appointed members starting next week, with additional advisory groups to come online over the next few months.

"They will all have a clear purpose and identity, including a focus on increasing participation from First Nations and Indigenous communities in each group's specific area of focus," Thwaites explained.

"We're also opening the door to subject-matter experts from outside the sport, allowing basketball to grow by learning from broader perspectives and experiences.

"This is an exciting step forward for one of WA's fastest-growing sports and a chance to continue building a vibrant, inclusive basketball community."

Basketball WA encourages everyone with a passion for the sport and relevant expertise to submit an expression of interest.