



ANNOUNCEMENT

ROB BEVERIDGE JOINS BASKETBALL WA AS TECHNICAL ADVISOR



- Rob Beveridge appointed Technical Advisor to Basketball WA's Performance and Pathways program
- 35+ years coaching across 11 countries, including Olympic, Paralympic and FIBA World Championship campaigns
- Delivers on the coach education and mentoring commitment in the Performance and Pathways Strategy 2025–2028

Basketball WA is pleased to announce the appointment of Rob Beveridge as Technical Advisor to our Performance and Pathways program. Rob began in the role this week at Bendat Basketball Centre.

Rob is one of the most experienced coaches in Australian basketball, with more than 35 years of professional coaching across 11 countries. He was Head Coach of the Australian team that won gold at the 2003 FIBA U19 World Championship, Assistant Coach of the Boomers at the 2004 Athens Olympic Games, and Head Coach of the Australian team at the 2000 Sydney Paralympic Games.

He has coached more than 300 NBL games, including an NBL Championship with the Perth Wildcats in 2009/10, and spent 17 years as a head coach at National Junior Championships. In 2019 he was inducted into the Basketball NSW Hall of Fame for services to coaching. Now based in Perth, Rob is committed to shaping and developing Western Australia's basketball future.

The role

Rob will work alongside Basketball WA's Performance and Pathways team to advance the technical practice of basketball across WA. He will work with BWA staff to design and develop the basketball-specific systems and tools needed to lift athlete and coach development and the state team programs. His diverse experience across development and performance environments brings extensive capability that will be of significant value to BWA and the wider community. His early focus is coach development and preparation for the 2027 state team season.

The appointment directly supports the implementation of the Performance and Pathways Strategy 2025–2028, released last November, which holds that Western Australian athletes, coaches and staff are better for having spent time in BWA's development and performance programs.

"The standard we are working to is an ambitious one, and one we do not shy away from," Basketball WA General Manager Performance and Pathways, Todd Faulds, said.

"Rob has done more than build programs and develop coaches. He has built highly functioning systems at every level of the game, here and overseas. We are seamlessly aligned on maximising the richness of the basketball experience for every participant, and on providing the environments where individuals can develop, perform and achieve."

Rob's appointment complements a recent redesign of roles within the Performance and Pathways team ahead of the next cycle. Darren Winterbine transitions into Head of State Teams while maintaining a regional focus, Dan Donaldson moves into Head of Programs, and Declan Kinsella has been elevated to Coach Learning and Development Lead. Keely O'Brien moves into the Athlete Development Program Lead role, and the team is underpinned by Rohan Annear as Operations Lead.

Basketball WA Chief Executive Officer Fabian Ross said the appointment is that strategy in action.

"Last November we said we didn't want to be okay, we wanted to be great as a state," Ross said.

"That means putting real expertise around our coaches and our athletes. Rob has spent 35 years developing people at the highest levels of the game, and he is doing it here, in WA.

"As custodian of the pathway in this state, it is our responsibility to set the standard. This is what that looks like in practice."

Looking ahead

Basketball WA will host an Associations Forum in August, where the new BWA Pathways Framework will be launched. Details will follow closer to the date.

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Basketball WA is the governing body for basketball in Western Australia, responsible for the growth, development and administration of the sport across the state. Guided by its vision that every Western Australian who wants to play, can, Basketball WA continues to lead the game's growth, with more than 81,000 participants across Western Australia making basketball one of WA's most popular and accessible team sports.

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